

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Patriot Majority
Product	PATRIOT MAJ USA
Estimate Number	2278

<b>Invoice #</b>	<b>108373-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108373
Alt Order #	06868697
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave. NW**  
**Ste 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/30/12 to 11/05/12	2x	MTWTF--				
	KSNV			Tu	10/30/12	:30	5:43 AM	PM12-108H Ride Free HD	\$1,200.00		1
	KSNV			F	11/02/12	:30	5:20 AM	PM12-107H Cindy HD	\$1,200.00		2
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/30/12 to 11/05/12	2x	MTWTF--				
	KSNV			Tu	10/30/12	:30	6:23 AM	PM12-107H Cindy HD	\$2,000.00		1
	KSNV			F	11/02/12	:30	6:45 AM	PM12-108H Ride Free HD	\$2,000.00		2
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					11/05/12 to 11/11/12	1x	-T-----				
	KSNV			Tu	11/06/12	:30	6:30 AM	PM12-107H Cindy HD	\$2,000.00		1
4	KSNV	Today Show	658a-9am		to						
					10/30/12 to 11/05/12	4x	MTWTF--				
	KSNV			Tu	10/30/12	:30	8:00 AM	PM12-108H Ride Free HD	\$3,800.00		1
	KSNV			W	10/31/12	:30	8:51 AM	PM12-108H Ride Free HD	\$3,800.00		2
	KSNV			F	11/02/12	:30	7:23 AM	PM12-108H Ride Free HD	\$3,800.00		3
	KSNV			M	11/05/12	:30	8:35 AM	PM12-108H Ride Free HD	\$3,800.00		4
5	KSNV	Today Show	658a-9am		to						
					11/05/12 to 11/11/12	1x	-T-----				
	KSNV			Tu	11/06/12	:30	8:45 AM	PM12-108H Ride Free HD	\$3,800.00		1
6	KSNV	Noon News	12-1230pm		to						
					10/30/12 to 11/05/12	3x	MTWTF--				
	KSNV			Tu	10/30/12	:30	12:24 PM	PM12-108H Ride Free HD	\$1,000.00		3
	KSNV			Th	11/01/12	:30	12:14 PM	PM12-108H Ride Free HD	\$1,000.00		1
	KSNV			M	11/05/12	:30	12:27 PM	PM12-108H Ride Free HD	\$1,000.00		2

The actual broadcast information shown on this invoice was taken from the Official program log.

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Advertiser	Patriot Majority
Product	PATRIOT MAJ USA
Estimate Number	2278

<b>Invoice #</b>	<b>108373-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108373
Alt Order #	06868697
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave. NW**  
**Ste 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Noon News	12-1230pm		to						
					11/05/12 to 11/11/12	1x	-T-----				
	KSNV			Tu	11/06/12	:30	12:28 PM	PM12-108H Ride Free HD	\$1,000.00		1
8	KSNV	The Agenda 1230pm	1230-1p		to						
					10/30/12 to 11/05/12	3x	MTWTF--				
	KSNV			Tu	10/30/12	:00			<del>\$650.00</del>	Unresolved	1
					NOT AVAILABLE RATE						
	KSNV			W	10/31/12	:30	12:38 PM	PM12-107H Cindy HD	\$650.00		2
	KSNV			F	11/02/12	:30	12:53 PM	PM12-107H Cindy HD	\$650.00		3
9	KSNV	The Agenda 1230pm	1230-1p		to						
					11/05/12 to 11/11/12	1x	-T-----				
	KSNV			Tu	11/06/12	:30	12:50 PM	PM12-107H Cindy HD	\$650.00		1
10	KSNV	The Doctors	2pm-3pm		to						
					10/30/12 to 11/05/12	3x	MTWTF--				
	KSNV			Tu	10/30/12	:30	2:25 PM	PM12-107H Cindy HD	\$650.00		1
	KSNV			W	10/31/12	:30	2:56 PM	PM12-108H Ride Free HD	\$650.00		2
	KSNV			M	11/05/12	:30	2:30 PM	PM12-107H Cindy HD	\$650.00		3
11	KSNV	Dr Phil	3-4p		to						
					10/30/12 to 11/05/12	3x	MTWTF--				
	KSNV			W	10/31/12	:30	3:34 PM	PM12-108H Ride Free HD	\$1,200.00		1
	KSNV			Th	11/01/12	:30	3:36 PM	PM12-108H Ride Free HD	\$1,200.00		3
	KSNV			M	11/05/12	:30	3:14 PM	PM12-108H Ride Free HD	\$1,200.00		2
12	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/30/12 to 11/05/12	3x	MTWTF--				
	KSNV			Th	11/01/12	:30	5:00 PM	PM12-107H Cindy HD	\$1,800.00		2

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Product	PATRIOT MAJ USA	Invoice Date	11/11/12
Estimate Number	2278	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	KSNV	Order #	108373
Account Executive	Amy McCreary	Alt Order #	06868697
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	84
Special Handling		Product Code	91
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	4PM NEWS (1 hour)	4-5pm		to						
	KSNV			F	11/02/12	:30	4:42 PM	PM12-108H Ride Free HD	\$1,800.00		1
	KSNV			M	11/05/12	:30	4:56 PM	PM12-108H Ride Free HD	\$1,800.00		3
13	KSNV	M-F Early News	5-630p		to						
					10/30/12 to 11/05/12	3x	MTWTF--				
	KSNV			Tu	10/30/12	:30	6:21 PM	PM12-108H Ride Free HD	\$3,600.00		1
	KSNV			W	10/31/12	:30	6:28 PM	PM12-107H Cindy HD	\$3,600.00		2
	KSNV			M	11/05/12	:30	6:16 PM	PM12-107H Cindy HD	\$3,600.00		3
14	KSNV	Sa-Su Early News	5pm-630pm		to						
					10/29/12 to 11/04/12	3x	-----S-				
	KSNV			Sa	11/03/12	:30	6:09 PM	PM12-108H Ride Free HD	\$1,350.00		2
	KSNV			Sa	11/03/12	:30	6:14 PM	PM12-107H Cindy HD	\$1,350.00		1
	KSNV			Sa	11/03/12	:30	6:27 PM	PM12-108H Ride Free HD	\$1,350.00		3
15	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			to						
					10/30/12 to 11/05/12	3x	MTWTF--				
	KSNV			Tu	10/30/12	:00			<del>\$3,400.00</del>	Unresolved	1
	KSNV			W	10/31/12	:30	6:42 PM	PM12-108H Ride Free HD	\$3,400.00		3
	KSNV			Th	11/01/12	:30	6:58 PM	PM12-108H Ride Free HD	\$3,400.00		2
16	KSNV	WKND Jeop/Wheel	630-730pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	6:43 PM	PM12-108H Ride Free HD	\$1,050.00		1
17	KSNV	Monday Prime 8-10pm	8-10pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	9:40 PM	PM12-108H Ride Free HD	\$8,000.00		1

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Billing Calendar	Broadcast
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**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	KSNV	Monday Prime 10-11pm	10-11pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	10:34 PM	PM12-108H Ride Free HD	\$6,400.00		1
19	KSNV	Wednesday Prime 10-11pm	10-11pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	10:29 PM	PM12-108H Ride Free HD	\$6,400.00		1
20	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/30/12 to 11/05/12	2x	MTWTF--				
	KSNV			W	10/31/12	:30	11:12 PM	PM12-107H Cindy HD	\$2,800.00		2
	KSNV			Th	11/01/12	:30	11:34 PM	PM12-108H Ride Free HD	\$2,800.00		1
21	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	11:29 PM	PM12-107H Cindy HD	\$2,800.00		1

Aired Spots**41**Gross Total **\$96,200.00**Agency Commission **\$14,430.00**Net Amount Due **\$81,770.00****Payment Terms 30 Days**

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